

A North American leader in the food and beverage industry



Specializes in the development, manufacturing and marketing of a wide range of national brand and private label products, including fruit juices and drinks, pasta sauces, cranberry sauces, condiments, soups, broths, fruit-based snacks as well as alcoholic beverages such as ciders and wines.

Traded on the Toronto Stock Exchange under LAS.A.

In numbers

2,900

employees
(full-time equivalent)

26

plants, warehouses
and offices

31

recognized
brands

Our history

- Founded in 1918 by Aristide Lassonde and his wife Georgianna Darcy
- Started off as a vegetable cannery to assist farmers with surplus crops
- Head office in Rougemont, Quebec





2025 Data

\$2.9 B in sales (CAD)

73 M kilos of food produced

1.4 B liters of beverage produced

20% of energy from renewable sources

99.7% of primary and secondary packaging components are recyclable

New aseptic fruit concentrate 'bag-in-a-box' production line in Rougemont, Quebec

A \$10 million investment in the production of various formats, ranging from 4 to 2,000 liters. These formats offer a practical and cost-effective solution that simplifies handling, reduces waste, and facilitates the delivery of large volumes.



Construction of a new beverage manufacturing plant in Seabrook, New Jersey

A state-of-the-art facility spanning approximately 200,000 square feet, designed to improve operational efficiency through optimized production flow, enhanced logistics, and the ability to produce additional volumes at a lower cost.



More information: communications@lassonde.com