



A North American leader in the food and beverage industry



- Founded in 1918 by Aristide Lassonde and his wife Georgianna Darcy
- Started off as a vegetable cannery to assist farmers with surplus crops
- Head office in Rougemont, Quebec



**BY THE
NUMBERS**



- Specializes in the development, manufacturing and marketing of a wide range of private label and branded products including fruit beverages, specialty foods, fruit snacks and alcoholic beverages
- Traded on the Toronto Stock Exchange under LAS.A.

2,900 employees (full-time equivalent)

26 plants, warehouses and offices

35 recognized brands

Including: Allen's, Antico, Apple & Eve, Canton, G Hughes, Gia Russa, Little Italy in the Bronx, Oasis, Old Orchard, Rougemont, Stefano and SunRype.



\$32 MILLION

Invested in Ontario and Rougemont over the 2023-2025 period to add high-speed, single-serve juice box production lines.

\$1.5 BILLION

Invested in acquisitions and expansion since 2011 in the U.S., including a new aseptic production line and expanded warehouse in North Carolina and plans for a new facility in New Jersey.



2024 AT A GLANCE



\$ 2.6 B
in sales



1.3 B
liters of beverage produced



73 M
kilos of food produced



\$ 3.9 M
total donations and sponsorships, including products and cash



20%
of energy from renewable sources



99.6%
of primary and secondary packaging components are recyclable

All monetary values are expressed in Canadian dollars (CAD).

More information:
communications@lassonde.com

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